



**THE ALL-NEW
RAV4**



**EXPECT
INCREDIBLE**

MODEL SHOWN 2.5 VX AT AWD



LIVE A LIFE LESS ORDINARY IN THE ALL-NEW RAV4

IT'S THE VEHICLE THAT
STARTED IT ALL AND DID
WHAT NOBODY ELSE THOUGHT
TO DO. FROM THE BIRTH OF
ITS FIRST GENERATION IN 1994,
OVER TIME THE RAV4 HAS
CONTINUALLY MANAGED
TO PERFECTLY MERGE THE
BEST OF CITY AND OUTDOOR
LIFESTYLE ACTIVITY VEHICLES,
BECOMING A SYMBOL OF FUN
AND ADVENTURE THAT
PLAYS ANYWHERE.

MODEL SHOWN 2.5 VX AT AWD

INCREDIBLE TO THE CORE

And now the newest evolution of this compact crossover SUV is here. And you can expect nothing less than incredible. The time has come to live a life less ordinary and more EXTRA ordinary, a life where incredible comes standard and you get to drive incredibly every day.

The 2019 fifth-generation RAV4 is sleeker, bolder and more streamlined than ever, with greater engine power, better fuel economy and more off-road capabilities. Whether you're in the city or out, on-road or off, this is the vehicle that will drive you to live incredibly.

Seven models make up the range, offering Automatic and CVT drivetrains. Drivers can choose from two incredible models: the boldly adventurous GX-R and range-topping high spec VX grade. Get ready to experience the best of both worlds with the Hybrid model. This premium Hybrid SUV is available in the GX-R and VX variants while adopting the E-Four system, ultimately achieving AWD, best suited for this urban SUV, combined with the efficiency and excitement of an electric engine.

THE TOYOTA NEW GLOBAL ARCHITECTURE PLATFORM

The Toyota New Global Architecture (TNGA) philosophy is simply about breaking the mould of conventional thinking and creating ever-better cars. Which is why the all-new RAV4 features a more sure-footed and solid-driving platform through the introduction of a lower, wider and longer wheelbase.

Added to this is a 57% increase in rigidity and improved ground clearance, ensuring the RAV4 delivers exceptional handling and as well as an unparalleled driving experience. Inside the RAV4, these benefits translate to more head, leg, hip and shoulder room, as well as more luggage space.

2.0 GX-R CVT AWD
2.0 GX-R CVT AWD BT
2.5 GX-R HEV E-FOUR
2.5 GX-R HEV E-FOUR BT
2.0 VX CVT 2WD
2.5 VX AT AWD
2.5 VX HEV E-FOUR



**INCREDIBLE
FROM EVERY
ANGLE**



MODEL SHOWN 2.5 VX AT AWD



AN ALL-NEW HEAD TURNER

THE RAV4 DELIVERS INCREDIBLE FROM EVERY ANGLE AND AT EVERY TURN. THE ELEMENTS OF BOTH 'ADVENTURE' AND 'REFINED' ARE KEPT THROUGHOUT THE DESIGN SO THAT THE ROBUST AND DETERMINED BUILD IS BALANCED WITH CONSISTENT STYLE AND SOPHISTICATED TWISTS THROUGHOUT.

The RAV4's dynamic new design boasts assertive and angular features with a bold bumper, grille, LED headlights and tail lights creating a broad, athletic build that tapers towards the back to provide an all-round muscular appearance. This strong build isn't just for show, with its increased ground clearance and shorter front and rear overhangs, the RAV4 can take on tough terrain with ease, as well as maximising the available space.

It might be a looker, but it's a looker with purpose. The available alloy wheel sizes are 18" and 19" and are optimised to provide a balance between on- and off-road prowess. LED daytime running lights and Automatic High-Beam (AHB)* headlights (with automatic levelling and follow-me-home functionality) create more presence on the road while colour-coded door handles with a smart-entry system and heated auto fold side mirrors with integrated indicators and cameras* (with Blind Spot Monitor*) add to the functional good looks. Finally, the RAV4's sporty new look is reinforced with a shark-fin antenna for aerodynamic stability, a rear spoiler to reduce pressure drag and roof rails for added storage.

* Available on selected models



MODEL SHOWN 2.5 VX AT AWD

DRIVE INCREDIBLE

BE INCREDIBLE



MODELS SHOWN GX-R CVT HYBRID E-FOUR | 2.5 VX AT AWD

DRIVE INCREDIBLE BE INCREDIBLE



MODELS SHOWN GX-R CVT HYBRID E-FOUR | 2.5 VX AT AWD

THE RAV4 IS A CROSSOVER SUV, BUT THAT'S NO REASON NOT TO EXPECT AN INCREDIBLE EXPERIENCE ON ANY TERRAIN.

The Dynamic Force 2.0ℓ and 2.5ℓ inline-four-cylinder engines, both fitted with intelligent variable valve timing, deliver improved performance and a more responsive and fuel-efficient drive. The 2.0ℓ engine delivers maximum power of 127 kW @ 6 600 r/min and peak torque of 203 Nm between 4 400 and 4 900 r/min, while also offering a fuel consumption of between 6.5 - 6.7ℓ/100 km and CO₂ emissions as low as 147 g/km*. The flagship 2.5ℓ engine produces 152 kW of power @ 6 600 r/min, and peak torque of 243 Nm between 4 000 and 5 000 r/min, while offering a fuel consumption of 7.3 ℓ/100 km and CO₂ emissions as low as 166 g/km*.

Enjoy the road less travelled, with both 2WD and AWD variants. The AWD adapts to its environment and driving conditions by distributing torque to either the left or right rear wheels independently depending on the road surface. Giving you confident off-roading performance and enhanced on-road cornering performance.

The choice of a **Continuously Variable Transmission (CVT)** or an 8-speed automatic transmission makes for smooth driving, no matter your preference:

- **The CVT option** is a gearless belt-driven automatic transmission, seamlessly operating in the background, for optimal fuel efficiency and driver comfort.
- **The 8-speed automatic transmission model** is easy to use, and allows for faster, seamless shifting between gears and efficient fuel economy.

THE RAV4 HYBRID GIVES YOU FUEL ECONOMY AND DRIVING PERFORMANCE LIKE NEVER BEFORE.

The 2.5 GX-R and VX will adopt the new E-Four system, giving you AWD and better fuel efficiency. The E-Four system tackles any slippery situation with ease, thanks

to the improved pull-off traction, hill climbing and cornering abilities. While the driving force to the rear motor can be increased or reduced to limit any understeer or oversteer tendencies.

And with the sizable 2.5ℓ engine which produces 131 kW of power @ 5 700 r/min and maximum torque of 221 Nm @ 3 600 - 5 200 r/min, the total system gives you an output of 163 kW. With that said, the RAV4 is incredibly economical and efficient, with fuel consumption of 4.8ℓ/100 km and a CO₂ emission as low as 109 g/km.

Incredibly versatile, the RAV4 is built to thrive in the city and on the dirt. Its high ground clearance and high approach and departure angles allow for superior performance on any kind of off-road terrain. The drive system enables the dynamism of an SUV, with precise technology when torque is automatically and intelligently shifted between wheels to offer maximum traction at all times. The front suspension's revised MacPherson strut setup ensures excellent handling stability and manoeuvrability for an all-round better driving experience.

THE RAV4 IS LOADED WITH FEATURES THAT ALLOW YOU ULTIMATE CONTROL OF YOUR DRIVING EXPERIENCE:

DOWNHILL-ASSIST CONTROL (DAC)**:

Automatically manages the brakes for controlled deceleration on steep slopes, improving directional control upon descent.

HILL-ASSIST CONTROL (HAC):

Maintains brake pressure when taking off on an incline, so that you don't need to worry about rolling back.

MULTI-TERRAIN SELECT (MTS)**:

Multi-Terrain Select helps in switching control to the AWD, brake control or drive torque control that is best suited for that particular road surface.

DRIVE MODE SELECT

There are three modes available to customise your drive:

- **Normal Mode** is for everyday city driving where you don't need to optimise the drive for different terrains.
- **Sport Mode** changes control parameters in the throttle response and transmission-shifting maps and power steering for a sportier driving experience.
- **ECO Mode** reduces power demands on the engine by regulating power output, climate control and seat heating to increase fuel efficiency.

* CO₂ emissions may vary based on driving conditions

** Available on selected models





THE INCREDIBLE GX-R

PLAYS EVERYWHERE

THE ADVENTUROUS GX-R SETS ITSELF APART FROM THE RANGE BY COMBINING THE DYNAMISM OF AN AWD SUV, WITH BOLD EXTERIOR AND INTERIOR DESIGN ACCENTS FOR A COMMANDING ROAD PRESENCE.

Designed to take on any terrain with an aggressive, rugged look to suit its outdoor lifestyle offering, it comes with unique 18" alloy wheels, an enlarged front grille that protrudes further than its VX counterpart as well as pronounced skid plates and wheel arches.

In addition to the GX-R being available in a hybrid E-Four system, the GX-R and the VX AWD come with a new and exciting feature; Multi-Terrain Select (MTS) function. This allows for maximum traction when engaged and gives drivers different terrain modes for various weather conditions, allowing the driver the ability to select the mode required based on the terrain faced, such as Rock & Dirt or Mud & Sand modes.

The interior comes with all the right trimmings to go on- and off-road in both style and comfort. Tastefully imprinted partial "art" leather seats feature throughout the vehicle, and in the front, seats are perforated for breathability, and offer ventilation for added comfort. In addition to the black leather seats, there is an additional option for an Orchid brown trim. The luxury leather steering wheel and dual-zone air conditioner provide comfort when tackling your off-road adventures, while the five USB ports, Bluetooth, auxiliary port and a wireless charging mat will answer all your tech requirements.

MODELS SHOWN GX-R CVT HYBRID E-FOUR | 2.5 VX AT AWD



PERFORMANCE

THE INCREDIBLE GX-R

STEP INTO
INCREDIBLE





ALL THE RIGHT TECH, RIGHT WHERE YOU NEED IT.

MULTIMEDIA

Every RAV4 is equipped with a state-of-the-art navigation system as well as an audio system that houses a 7" touchscreen above the centre stack with conveniently added control switches on the steering wheel.

The display audio is linkable to smart devices by either wireless Apple Carplay or Android Auto and features USB and Bluetooth connectivity. Both display the screen of the smartphone on the vehicle's infotainment screen as well as linking the phone's audio output to the vehicle's 6 speakers.

With everything optimally placed where needed, the driver is always in control. The Thin Film Transistor (TFT)* Multi-Information Display (MID) is behind the steering wheel so the driver can easily view the speedometer, rev counter, fuel gauge and door open warnings. The premium 3-spoke leather steering wheel provides efficiency and comfort at your fingertips with conveniently located switches to control the Multi-Information Display, Adaptive* Cruise Control, speakerphone, audio system and Lane Trace Assist with steering control*. To keep you connected and powered up, the RAV4 now features a conveniently located wireless charging mat for compatible handheld devices.

* Available on selected models



WHETHER IT'S RUNNING DAILY ERRANDS, A QUICK WEEKEND GETAWAY OR SOME OFF-ROAD ACTION; THE STYLISHLY ATHLETIC INTERIOR OF THE ALL-NEW RAV4 WILL STEER YOU IN INCREDIBLE COMFORT AND STYLE.

COMFORT

The dashboard's symmetry has been further enhanced with the infotainment centre screen in the middle for easier access. Softer materials have been used throughout the interior surfaces for that luxurious feel, and for optimum comfort. All models feature high-quality finishes, including the short-shift leather gear lever and knob, as well as the leather steering wheel. The VX and GX-R models both feature partial leather seats with heated functionality.

Ergonomic comfort has also been enhanced with a larger centre console, four cup holders and a convenient open tray to hold all those travel necessities (sunglasses, phones and keys) we like to have nearby while living our extraordinary lives. The automatic dual-zone air conditioner allows for two sets of temperature control ensuring maximum comfort for all passengers.

Optimal visibility from all angles is ensured with an auto-dimming electrochromatic* rear-view mirror, audio display, reverse camera with guideline overlays and a Panoramic View Monitor* that offers a 360-degree top-down view of the car when parking.

SPACE FOR EXTRAORDINARY

The rear section has been designed for more versatile space and storage. The boot area has incorporated reversible liners and side nets for storage of loose items. The space is also designed to be configured to your needs; the 60:40 split-folding rear seats and retractable interior tonneau cover means that you can fit your friends, family, surfboards, camping gear and whatever else you choose, comfortably.

CONNECT TO THE MYTOYOTA APP

All new Toyota vehicles can now be connected to the MyToyota App on your smartphone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, including in-car Wi-Fi**, roadside assistance and more. See the inside back cover for more information.

**15GB Free data once-off upon activation. Ts & Cs Apply. Wi-Fi available in South Africa only.

PEACE OF MIND COMES STANDARD



MODEL SHOWN 2.5 VX AT AWD

‘INCREDIBLE’ IS IN THE PEACE OF MIND OF KNOWING YOU CAN LIVE YOUR LIFE TO THE FULLEST AND BE SAFE AND SECURE WHILE DOING IT. THE RAV4 ENSURES THIS WITH AN EXTENSIVE RANGE OF ACTIVE AND PASSIVE SAFETY SYSTEMS.

TOYOTA SAFETY SENSE™ (TSS):

The VX model comes with the complete Toyota Safety Sense™ (TSS) package – a system of active safety features designed to help protect you and your passengers from harm:

- **Adaptive Cruise Control (ACC)*** uses your Toyota’s built-in camera and front-grille-mounted radar to keep your vehicle at a pre-selected speed, automatically accelerating and decelerating with the traffic in front.
- **Lane Trace Assist (LTA)*** with Steering Control gives the RAV4 the capability to detect the edge of the road and to detect visible lane markers and where the vehicle is in relation to the lane. When the system judges that there is a possibility of the vehicle deviating from its current lane, it will illuminate an indicator in the Multi-Information Display, vibrate the steering wheel, and sound a buzzer in order to inform the driver of a potential lane departure and prompt them to correct the vehicle’s path.
- When your **Blind Spot Monitor (BSM)*** is turned on, the indicator lights on the outside mirrors will come on for a few seconds as part of an initial system check. When the system detects a vehicle entering a blind spot area, the indicator will illuminate in that side view mirror. If you signal a lane change in that direction, the indicator will flash to help get your attention.

- **The Pre-Crash System (PCS)*** uses radar to detect possible crashes, then helps you slow down accordingly. Unlike many systems, it can even help prevent high-speed crashes. If your vehicle detects a pending crash, the system alerts you to brake.
- When travelling over 50 km/h at night, **Automatic High Beam (AHB)*** uses a built-in camera to detect the headlights of oncoming traffic and the tail lamps of vehicles in front. If the camera sensor detects a change, such as the presence of streetlights, headlights or tail lights ahead, it may shift from high to low beam to help you maintain safe and considerate driving.
- **Rear Cross Traffic Alert (RCTA)*** warns you of danger on the roads even when you can’t see it and assists when reversing into perpendicular flowing traffic.

The RAV4 range comes equipped with a host of other safety features and driver support systems:

- **Anti-lock Braking System (ABS), Brake Assist (BA) and Electronic Brake-force Distribution (EBD)** bring you to a stop, in time and safely.
- **Vehicle Stability Control (VSC)** keeps you in control and maintains grip when on slippery surfaces, by individually braking each tyre where necessary.

- **Front* and rear Park Distance Control (PDC)** for effortless parking.
- **Trailer Sway Control (TSC)** keeps you and your trailer safe by minimising lateral movement from crosswinds and road surface changes.

OCCUPANT SAFETY:

To keep occupants safe in the event of a collision, the RAV4 is equipped with front and side airbags for the driver and front passenger, curtain shield airbags, and a driver knee airbag. Passenger safety for young occupants has also been considered with a child-lock function integrated into the rear doors, and two ISOFIX approved infant-seat restraint anchors on the rear seat. Doors in the RAV4 will lock automatically based on the driving speed and front seatbelts are equipped with force limiters and pretensioners.

SECURITY:

No matter where you park your RAV4 to embark on your next adventure, it’ll be worry-free with an alarm*, immobiliser and wireless door lock with Smart Entry*.

* Available on selected models

TOYOTA ENVIRONMENTAL CHALLENGE 2050

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



ZERO CO₂

CHALLENGE 1

NEW VEHICLE ZERO CO₂ EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO₂ emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



ZERO CO₂

CHALLENGE 3

PLANT ZERO CO₂ EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO₂ emissions at our plants which are:

1. Developing and introducing low-CO₂ technologies with ongoing kaizen.
2. Adopting renewable energy sources and utilizing hydrogen energy.



CHALLENGE 5

CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

TOYOTA IS SERIOUS ABOUT COMBATING THE PROBLEMS ASSOCIATED WITH WASTE TYRES IN THE COUNTRY AND HAS THEREFORE TAKEN UP ITS PRODUCER RESPONSIBILITY AS DEFINED BY THE WASTE MANAGEMENT ACT OF 2008. WASTE TYRE REGISTRATION NUMBER: TPREG0031GAU

The message is clear – Toyota Motor Corporation (TMC) wholeheartedly supports the Paris Agreement and accepts the challenge to achieve carbon neutrality by 2050. The Paris Agreement is a legally-binding international treaty on climate change and is aimed at reducing the emission of gases that contribute to global warming. While this treaty was only adopted in 2015, Toyota has been innovating and investing in technology to reduce emissions and achieve carbon neutrality for well over 30 years. Toyota has also led the way with more electrified vehicles on the road than any other automaker.



CARBON NEUTRAL

THE TOYOTA RAV4 HAS BEEN MANUFACTURED TO MINIMISE ITS CARBON FOOT-PRINT.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire RAV4 has been designed to have very low CO₂ emissions.



ZERO CO₂

CHALLENGE 2

LIFE CYCLE ZERO CO₂ EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO₂ emissions produced in travelling and manufacturing, but all CO₂ emissions including the process of materials production, disposal and recycling of vehicles.



ZERO CO₂

CHALLENGE 4

CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



CHALLENGE 6

CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.



All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can enjoy:



IN-CAR WI-FI*

Connect to Wi-Fi



GPS LOCATOR

Always know your vehicle's GPS location



LOGBOOK

Have access to a digital logbook



DRIVER NOTIFICATIONS

Important reminders like licence renewal



BATTERY HEALTH CHECK

Check your battery health



SERVICE BOOKING

Manage your services



ROADSIDE ASSISTANCE

Get real-time roadside assistance



DRIVER RATING

Receive a driver rating



FLEET MANAGEMENT

Monitor your fleet



LICENCE RENEWAL

Renew from the App

AND MORE - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.



DOWNLOAD THE **MyTOYOTA** APP AND GET CONNECTED TODAY

FIND OUT MORE AT TOYOTA.CO.ZA/MY-TOYOTA

*15GB FREE DATA ONCE-OFF UPON ACTIVATION. TS & CS APPLY. AVAILABLE IN SOUTH AFRICA ONLY.



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit www.toyota.co.za/genuine

TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your RAV4 without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 10 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your RAV4 by means of a full service history.

TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away

TOYOTA GENUINE MEANS

✓ UNCOMPROMISED SAFETY ✓ GUARANTEED QUALITY ✓ PEACE OF MIND



TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect RAV4 deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your RAV4. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products offered by Toyota Financial Services, visit www.toyota.co.za/toyota-finance

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